

Practices of World Building

Fans, Industries, Media Fields
International Conference

Organizers:

Marta Boni , Concordia University
Martin Lefebvre, Concordia University

Scientific Committee:

Francesco Casetti, Yale University
Viva Paci, UQAM
Bernard Perron, Université de Montréal
Eric Prince, Concordia University
Marc Steinberg, Concordia University



Concordia University, Montreal, June 6-7, 2013

EV-1,615 (1515 Ste-Catherine W.)

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June 6 June 7

09:30 AM Introduction : Marta Boni, Martin Lefebvre

THINKING WORLDS ACROSS MEDIA

10:00 **M.L. Ryan** Texts, Worlds, Stories : On the Aesthetics of Narrative and Semiotic Proliferation

10:45 **Guglielmo Pescatore** Narrative Ecosystems : a Multidisciplinary Approach to Media Worlds

11:30 *Coffee break*

11:45 **Martin Picard** Worlds and Video Games : the Case of Japan

12:30 *Lunch break*

BUILDING WORLDS

14:00 **Mark J.P. Wolf** Beyond Immersion : Absorption, Saturation, and Overflow in the Building of Imaginary Worlds

14:45 *Break*

15:00 **Florence Goyet** Changing Worlds : Can Fan Culture Works as Epic?

15:45 **Giovanni Macchia** Alternative Worlds, Multiverse : The Point of View of Cosmology

16:30 **Marta Boni** Concluding Remarks

17:00 *PM Cocktail*

VIEWERS AND FANS AS WORLD-BUILDERS

10:00 **Jean-Marc Leveratto** Questions de méthode. Le sociologue face à l'industrie culturelle et à ses métamorphoses contemporaines

10:45 **Jim Collins** Transmediaphilia and the Pleasures of the Personal Digital Archive

11:30 *Coffee break*

11:45 **Constance Penley** World-building and Gendered Fan Practices

12:30 *Lunch break*

REMIEDIATION, INTERTEXTUALITY, TRANSMEDIA, MEDIA MIX

14:00 **Matt Hills** How did the 'Whoniverse' Begin? Hyperdiegesis and Trans-transmedia

14:45 *Break*

15:00 **Alexander Zahlten** Worldtime, Lifetime, Bodytime. Interrogating Models of World Building

15:45 **Dru Jeffries** Of Superheroes and Celluloid : Allegory, Truth, and Technology in the *Dark Knight* Trilogy

16:30 **Marc Steinberg** : Concluding Remarks